



PARTS CAP



## Seats, Inc.

Manufacturer and marketer of truck seating products and related accessories.



- Pinnacle Series: The most comfortable decision you'll ever make
- Legacy SERIES: next generation in seating comfort
- Heritage SERIES: economic comfort
- COVERALLs® all-makes seat covers
- Most comprehensive line of class 6-8 adapters

Visit Seats, Inc.'s Website (<http://www.seatsinc.com/>)

## Product Highlights

### Comprehensive product line: Pinnacle, Legacy and Heritage

- Pinnacle offers all in one suspension with expanded features for the most luxurious ride
- Legacy Silver or Lo offer a comfortable ride with elevated features to improve comfort
- Heritage Silver or Lo offer economical comfort above standard seating options



# PRODUCT OFFERING



**GOOD**

**NEW!**  
Next Gen Armrest  
Improved Look,  
Feel and Function



**BETTER**

Shown with NEW  
Optional Bellows  
Heritage/Legacy Silver  
PN 188975PS

**NEW!**  
Next Gen Armrest  
Improved Look,  
Feel and Function



**BEST**

Features:	HERITAGE	Legacy®	Pinnacle
Suspension	Silver or LO Profile	Silver or LO Profile	<b>All-In-One Suspension - Lo/HD/Standard</b>
Shock	Standard	Standard	<b>Fully adjustable providing height and ride adjustability</b>
Seat Tilt	—	—	<b>Seated - 13° tilt angle (+ and -)</b>
Cushion Extension	4 Position	4 Position	<b>Seated - 8 Position</b>
Easy Exit Valve	—	—	<b>Click-N-Go™ EZ exit feature</b>
Lumbar	Mechanical	<b>Single Air</b>	<b>Dual Air plus Side Air Bolsters</b>
EVC	—	<b>Yes</b>	<b>25% Improvement over Legacy</b>
Armrest Length	15" Static	<b>Next Gen 18" Adjustable</b>	<b>Next Gen 18" Adjustable</b>
Tracks	7"	7"	<b>9"</b>
Cushion Width	20"	<b>22"</b>	<b>22"</b>
Recline	15 Degree	<b>Full</b>	<b>Full</b>
Isolator	Optional	<b>Standard Swing Link</b>	<b>Standard Swing Link</b>
Warranty	5 Years	<b>7 Years</b>	<b>7 Years</b>
D2 Foam	—	<b>Yes</b>	<b>Yes</b>
Rear Storage Pocket	—	<b>Yes</b>	<b>Yes</b>
Bellows	Accessory - PN 188975PS	Optional	<b>Standard</b>

Key: GOOD: Standard Features Better: Improvement over standard (bolded) Best: Pinnacle Only Features (bolded in blue)



Part Number	Model	Description	Material	Color
SET 187300MW661	Pinnacle	HB, Arms, All in one suspension	Duraleather	Black
SET 187300MW665	Pinnacle	HB, Arms, All in one suspension	Duraleather	Black/Gray

### Pinnacle product line: One Seat Solution

The Pinnacle features an all in one suspension with the full height ride of a standard suspension, the lo profile capability of a lo suspension, and the support and strength of an HD suspension.

Full adjustable shock provides height and ride adjustability for any preferred ride style.

### Improved Cushion

The Pinnacle features a cushion with 8 adjustable positions that can be changed while seated.

### Seat Tilt

The Pinnacle features a seated tilt adjusted to +/- 13 degrees to alleviate pressure on the legs and knees.

### Easy Exit

Click-N-Go™ EZ exit feature releases the air from the suspension for easier exit.

### Lumbar

Dual air lumbar plus side air bolsters to "give yourself a hug".

## Legacy SERIES

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### Comprehensive product line: Silver and Lo

- Silver: standard suspension with Swing Link Isolator, 22" cushion
- Lo: Lo profile suspension with Swing Link Isolator, 22" cushion

### Improved Shoulder Support

Full 19 inches, approx 2" wider than major competitors

### Reduces Fatigue

Supports the natural S-curve of back preventing muscle fatiguing due to improper posture.



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## Minimizes Spinal Pressure

Special designed air lumbar and back foam

## Enhances Lateral Support

Concave frame structure and bolster radius provides a will-fit design with side-to-side bolster support.

## Longer armrests with EZ adjustment turn-wheel

## Reduces Unwanted Tailbone Pressure and Vibration w/ EVC Cushion Comfort Technology™

- **No Board or pan under** cushion removing pressure from tailbone Eliminates Tailbone pressure
- **Vibration removal by 51%+**

## Soft “feel” with support w/ D2 Foam Technology™

## Wider cushion entrance promoting natural leg positioning

## Enhanced leg support with 4 position cushion extension

## Maintenance Free Isolator and Suspensions

# Heritage SERIES

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## Features and Benefits

### Heritage product line: SILVER and LO

- SILVER: 20” cushion
- LO: Low profile suspension w/ 20” cushion

## Maintenance-Free isolator and suspension

## High back or Mid back



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2-way lumbar

15 degree recline

Optional armrests

Materials: Velour, Tuff-tex, or Vinyl

## COVERALLS®

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### Features and Benefits

#### Universal Design

All-makes design to fit all N. American truck seats. MH, HB, with or without arms

#### Conform fitting

Draw cord design allows for snug fit

#### Industrial Durability

900 Denier Polyester Fabric

#### Liquid Repellent

Wipe away coffee in 5 min with no absorption

#### POP (Point-of-purchase) READY

Professional packaging w/ hanger line card and hanger for dealer showroom

#### EZ SELL

- Large fleets—Protect seat investment, increase re-sale! (Work trucks, vocational, Leased Vehicles, etc)
- Owner Operator—Perfect accessory sale in current economic conditions!

### General Product Information

#### Adapter Plates



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## Good Better Best Comparison

[Download Good Better Best Sell Sheet](#)

## Warranty Information

DTNA and SEATS have partnered to provide aggressive commit program discounts allowing on-going aggressive pricing without large inventory investments ensuring quick inventory turns and quick inventory turns. If the ultimate discounts are of upmost importance, additional bulk buy trailer load discounts are available.

### DSP lead times:

- Seats: 7-10 business days
- Service parts, COVERALLs and adapters: 3-7 business days
- Freight prepaid on orders of 12+ seats; \$50 ea seat qty 1-9; Coveralls prepaid on orders of 24+
- Direct Ship average lead time in 2017 was 14 days

## Program Information

Seats Incorporated's (SEATS) GOAL is to provide DTNA dealers with an all-encompassing, no fail partner; providing the best positioned seating products, programs, services, and sales force in the marketplace.

### Programs:

- [Commit Program](#)

### Products:

[Product Line Comparison](#)

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